

**Embargoed press release until Wednesday 24 June 2026, 6pm CET**

## **Sunny Side of the Doc 2026: The international documentary community, united and mobilised, for its final edition in La Rochelle**



**La Rochelle, France – 24 June 2026** – Organised in a record time of five months, the 37th edition of [Sunny Side of the Doc](#) (22–24 June, La Rochelle), lived up to all expectations by bringing together 1,500 participants from 55 countries, 10 international delegations, over 800 companies, 73 exhibitors and a panel of 190 international decision-makers.

**Aurélie Reman**, Managing Director of **Sunny Side of the Doc**, said: "This 2026 edition has been one of mobilisation, and proof, once again, that the documentary knows how to reinvent itself: with clarity, with loyalty to its values, and with the conviction that certain challenges can only be tackled together. Over the past 37 years, Sunny Side of the Doc has been at the forefront of every major transformation in our audiovisual sector. The international community, gathered one last time in La Rochelle, confirmed this: three days of exchanges between professionals from around the world, inspiring sessions and concrete opportunities across borders, in partnership with Documentary Campus. The determination is there to build new sustainable models and strategic partnerships, at a time when our collective ability to finance, produce, broadcast and export authentic stories that serve the public interest is at stake. This documentary battle begins tomorrow!"

**Donata von Perfall**, Managing Director of **Documentary Campus**, adds: "This partnership with Sunny Side of the Doc reflected something I believe deeply: when the right movements, the right timing and the right momentum come together, real change follows for the whole market. *Meet & Match* and *Speed Dating* are two new formats born directly from this collaboration, built into these three days to support producers and their projects every step of the way. Seeing the overwhelming positive response of the participants fills me with gratitude and reaffirms the reason of a new opportunity to come."

At a time of transition for the sector, the 2026 programme has been condensed into three days and designed to provide clarity and space for reflection, just as the industry is seeking a new direction.



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Organised by Doc Services since its inception in Marseille in 1990, Sunny Side of the Doc held its 20th and final edition in La Rochelle. **Roman Jeanneau**, President of **Doc Services**, comments: "After 37 years of championing documentary film, it is time for the long-term future of the documentary market in France to be placed in the hands of the industry itself. This is an event of collective interest. We can be proud of the legacy left by Sunny Side, of its pioneering role and of the place it has occupied for nearly four decades within the international documentary ecosystem. I would like to pay special tribute to the two founders, now deceased, Olivier Masson and Yves Jeanneau, who had the vision to create this unique market. Their intuition, their boldness and their commitment have left a lasting mark that continues to guide us today."

A new international documentary market, supported by the CNC, the City of Strasbourg, the Eurométropole de Strasbourg and the Grand Est Region, will be held in Strasbourg in June 2027.

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**For more information, visit:**

<https://www.sunnysideofthedoc.com/>

<https://www.documentary-campus.com/>

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**Best of photos 2026:**

[https://drive.google.com/drive/folders/1dcDWRPCUH2gCCzPxX\\_sZoZVPE7pbbcF2](https://drive.google.com/drive/folders/1dcDWRPCUH2gCCzPxX_sZoZVPE7pbbcF2)

**Best of videos Day 1 & Day 2:**

<https://www.sunnysideofthedoc.com/news/two-days-of-ideas-connections-and-documentary-storytelling/>

**About Sunny Side of the Doc :**

Sunny Side of the Doc is the international community and marketplace dedicated to linear and non-linear documentary. Every June, a specific event brings together decision makers, producers, filmmakers, sales agents and funders to support the international financing of documentary projects and the circulation of completed programs. The market offers unique creative, business and networking opportunities for the 2,100+ participants from 60 countries through a mix of high-level pitch sessions, panels on the latest industry trends and an exhibition hall.

The 37th Sunny Side of the Doc will take place in La Rochelle from June 22-24 June, 2026.

Doc Services, the organiser of Sunny side of the Doc, is a member of 1% for the Planet as well as of the SDG Media Compact.

**About Documentary Campus :**

For 25 years, Documentary Campus has been a global leader in professional training, networking, and market development for documentary and factual storytelling. What



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sets Documentary Campus apart is its powerful international network of creators, commissioners, funders, and broadcasters, which fuels unparalleled opportunities for collaboration and growth. The organization is renowned for its high-quality, award-winning implementation of training programmes, conferences, and festivals, including its flagship training initiatives, the SILBERSALZ Science & Media Festival, and the management of World Congress of Science & Factual Producers. Through these programmes and international partnerships, Documentary Campus equips both linear and digital-first filmmakers with the skills, expertise, and industry connections to innovate, thrive, and reach audiences worldwide.