



## LatAm Content Meeting 2026: Call for Projects Open

Second edition of the international non-fiction content marketplace for audiovisual professionals takes place in São Paulo, April 13–15, 2026

São Paulo, October 2, 2025 – <u>The LatAm Content Meeting</u>, a marketplace dedicated to the non-fiction audiovisual industry, announces the opening of pitch submissions.

From April 13 to 15, 2026, in São Paulo, audiovisual professionals from across Latin America will have the chance to build connections and explore business opportunities with global partners through project presentations, networking events, workshops, and talks with key industry players, among other activities.

The call for pitch session submissions will be announced on October 2nd at Rio Market, strengthening the international promotion of the next edition, which will take place in **São Paulo** at the <u>Pullman Vila Olímpia Hotel</u>.

**Pitch sessions** will be one of the highlights of the LatAm Content Meeting, generating international business opportunities for Brazilian, Latin American and international producers. Organized in partnership with **Sunny Side of the Doc**, the world's leading marketplace for linear and non-linear documentaries held annually in La Rochelle, France, the sessions are now open for submissions. Eligible projects include documentary series, shorts, mid-length, and feature-length films in three thematic categories: Nature & Environment, Investigations & True Crime, and History.

The entire process – from the call for projects and submissions to selection, mentoring, and the pitching sessions – will be managed by the Sunny Side of the Doc team, a global reference in the industry. Selected projects will undergo training with international mentors and have the opportunity to pitch to a jury of national and international decision-makers. Winners will also compete for special prizes.

"Participating in the pitching sessions is a valuable opportunity for Latin American producers to receive international mentorship and fine-tune their projects to meet the demands of other markets, increasing their chances of building global partnerships," says Fernando Dias, President of the LatAm Content Meeting.





In March 2025, the first edition of the LatAm Content Meeting gathered over 150 projects across three categories, with 18 finalists – two-thirds of them from Latin America – presented to international players, reinforcing the event's strategic role in the internationalization of regional production.

"Building on Rio's success during the first edition and now embracing São Paulo's creative energy, Sunny Side of the Doc's second call for projects with LatAm Content Meeting embodies the consolidation of a viable non-fiction ecosystem based on coproductions that are rewarding, creatively and commercially. With SPCine as a structural partner in this vision, we're not just seeking projects, we're curating the next generation of cross-continental collaborations where Latin American narratives drive global conversations. Through Investigation & True Crime, Nature & Environment, and History for this 2026 edition, documentary storytelling finds its new international language," says Aurélie Reman, Managing Director at Sunny Side of the Doc.

The LatAm Content Meeting is sponsored by the São Paulo City Hall, through the Municipal Secretariat of Culture and Creative Economy, the Municipal Secretariat of Economic Development and Labor, and SPCine, the city's public audiovisual promotion agency.

#### **Rio Market Program**

In addition to the panel marking the launch of the 2026 Pitch Session Call for Projects, the Rio Market program will feature panels with international experts such as Amanda Groom (The Bridge – UK), Martin Piper (Beetz Brothers – Germany), Gonzalo Argandoña (Cabala Producciones – Chile), and Doel Trivedy (Green Stories – India), invited in partnership with the LatAm Content Meeting to discuss trends and opportunities in the global non-fiction market (see the full program <a href="here">here</a>).

#### About the LatAm Content Meeting

The LatAm Content Meeting is an international marketplace exclusively focused on non-fiction content, including documentaries, factual programming, and reality formats. Created to connect Latin American producers with global players, the event aims to foster partnerships in co-production, sales, and licensing. Its first edition took place in March 2025 in Rio de Janeiro, bringing together 700 professionals from 21 countries and facilitating more than 600 business meetings.

The initiative is organized by **Grifa Filmes** and **Stay & Fly Docs**, with pitching sessions held in partnership with **Sunny Side of the Doc**.





## **LatAm Content Meeting Team:**

Fernando Dias – President
Mauricio Dias – Vice President
Adriana Schwarz – Executive Director
Kiko Ribeiro – Programming Director
Erika Araujo – Head of Institutional Relations
Tatiana Battaglia Dias – International Strategy
Camila Jaquiel – Communications

### **Media Contacts**

# **Latam Content Meeting**

Camila Jaquiel

camila.j@latamcontentmeeting.com

**Sunny Side of the Doc** 

Philippe Le Gall // Fama Volat plegall@fama-volat.com