



MEDIA ALERT

NEW ORGANISATION AT SUNNY SIDE OF THE DOC: AURÉLIE REMAN BECOMES MANAGING DIRECTOR OF DOC SERVICES



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La Rochelle, April 19, 2024 - Doc Services, the organising company of **Sunny Side of the Doc**, **Global Pitch** and the **PiXii Festival**, today announced a reorganisation of its management team. **Aurélié Reman** has been appointed **Managing Director of Doc Services**. Her new role is effective immediately, alongside Roman Jeanneau, who is now President of Doc Services.

Aurélié Reman says: *"My appointment is first and foremost in line with the work my teams and I have been doing over the last few years to ensure that we remain a key player in the audiovisual industry and in a complex world that is constantly changing. At Doc Services, always seeking to renew ourselves is a key value of our culture. It's something I'm going to make sure I pursue in my new role within the company, advocating for diversity as a strength and promoting a new dialogue that we want to lead from next June as part of the 35th anniversary of Sunny Side of the Doc."*

Aurélié Reman joined Doc Services in December 2013. She initially worked in strategic and digital marketing, before being promoted to Communications Director for the International Documentary Market. From September 2021 to March 2024, Aurélié Reman was Director of Operations and Partnerships for Doc Services' three events.

Before joining the company, based in La Rochelle, her career took her to London from 2007 to 2013 in the video games industry, where she helped develop and implement European marketing plans for the launch of original licenses developed by Sony Interactive Entertainment.

A graduate of the Institut Français de Presse, she has worked as a freelance journalist and researcher on a number of documentary projects for production companies based in Paris.

On Tuesday 23 April, **Aurélie Reman will open the press conference to launch the 35th edition of Sunny Side of the Doc**, to be held at 10am in the auditorium of the Australian Embassy, Paris 15 (welcome from 9.15am). Alongside Aurélie Reman, will be Mathieu Béjot, Director of Strategy & Development at Sunny Side of the Doc, and Maïté Labat, Head of Innovation & Digital Experiences programming. The highlights of this anniversary edition and the Official Selection will be unveiled. [Register before Monday 22 April using this form.](#)

Notes to editors:

***Sunny Side of the Doc** is the international community and marketplace dedicated to linear and non-linear documentary. Every June, a specific event brings together decision makers, producers, filmmakers, sales agents and funders to support the international financing of documentary projects and the circulation of completed programs. The 4-day market offers unique creative, business and networking opportunities for the 2,200+ participants from 60 countries through a mix of high-level pitching sessions, panels on the latest industry trends and an exhibition hall.*

The 35th Sunny Side of the Doc will be held in La Rochelle from June 24-27, 2024.

Doc Services, the organiser of Sunny side of the Doc and PiXii Festival, is a member of 1% for the Planet.

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