

## Global Pitch for Global Change!

The Global Pitch 2024 call for projects is open till 24th November 2023, 11pm CET.

Looking for partners and funding for your next documentary? Submit your project to the Global Pitch by Sunny Side of the Doc and join the international documentary community (6 and 7 February, online). The winner will receive €3,000 and two accreditations for #SSD24 in La Rochelle from June 24th to 27th 2024.

### DOCS FOR THE FUTURE: Mapping a Sustainable World

The world is facing major challenges: migrations, famine, health, education, gender equality, climate change, rising nationalism, etc. To achieve a better and more sustainable future for all, the United Nations has identified [17 sustainable development goals](#) that go far beyond climate issues alone:

- ✓ No Poverty
- ✓ No Hunger
- ✓ Good Health and Well Being
- ✓ Quality Education
- ✓ Gender Equality
- ✓ Clean Water and Sanitation
- ✓ Affordable and Clean Energy
- ✓ Decent Work and Economic Growth
- ✓ Industry, Innovation and Infrastructure
- ✓ Reduced Inequality
- ✓ Sustainable Cities and Communities
- ✓ Responsible Consumption and Production
- ✓ Climate Action
- ✓ Life Below Water
- ✓ Life on Land
- ✓ Peace, Justice and Strong Institutions
- ✓ Partnership for the Goals

*'The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including those related to poverty, inequality, climate change, environmental degradation, peace and justice. The 17 Goals are all interconnected, and in order to leave no one behind, it is important that we achieve them all by 2030.'*

**Today, only 15 percent of the targets are on track and the international financial architecture is becoming increasingly unfair to developing countries.**

**What about documentaries?** As documentary professionals, our ambition is to open minds, to decipher, to educate, to raise awareness about the major issues facing the world and to be an actor of change. However, we have to admit that the world is changing more slowly than we would like, and too slowly to ensure its own survival!

But we simply can't give up and we have to keep trying to make a difference.

After focusing on Women's Voices in 2022 and on Climate Change last year, Sunny Side's Global Pitch aims to continue mobilizing the documentary community around the major issues of our time, so that it can help to be a vector for change. Global Pitch 2024 is therefore intended to be about commitment and mobilization as well as analysis. It is the first part of our 2024 focus, which will look at Mapping the Future of our ecosystem and the documentary genre itself during our 35<sup>th</sup> edition in La Rochelle.

## WHAT WE ARE LOOKING FOR

We are looking for stories that are important, powerful, original, committed and engaging, inspiring, moving, analytical, investigative, solution-oriented and dealing with issues and challenges linked to the 17 sustainable development goals in order to map what the world of tomorrow could and should be.

We are open to all forms of storytelling, to innovative narratives and even, why not, humorous and playful!

Our call is open to all professionals, whether confirmed or emerging, from every country in the world, to all types of stories, and to all subjects as long as they are linked to the 17 SDGs.

The aim of these two days of online pitching is to facilitate international coproductions and financing of projects dealing with global issues. You will have the opportunity to pitch and defend your project in front of around a hundred high-level international decision-makers representing major broadcasters, streamers, foundations, buyers and other financiers looking for impactful stories.

You will also have access to a wide range of qualified professionals, mentoring from industry experts, the chance to forge partnerships and find funding, meetings with your peers for potential future co-productions, and much more.

### Eligible projects

- All talents, whether confirmed or not, can apply: filmmakers, producers, writers, directors;
- All formats are welcome: one-offs, series, shorts and features, etc.
- Projects should be in advanced development. We do not encourage projects whose principal photography has been completed or which are in post-production;
- Projects should have the financial commitment from at least one third-party partner (broadcaster, platform, sales agent, supporting fund, foundation, crowdfunding etc.). A proof of the confirmed participation of all partners (LOC) is required;
- Submissions from all countries are accepted. Please check our special rates for submissions from the Global South and Low production capacity countries;
- Applications must be submitted in English.

### Projects Assessment

Projects will be assessed and selected by a jury of industry professionals based on the following criteria:

- Power and originality of the story and of the storytelling;
- International relevance and potential for international coproduction;
- Financial feasibility;
- Without being a prerequisite, other elements will be taken into consideration, such as plans for an impact strategy or a green / sustainability certification.

**Should you have any question about your project's eligibility,  
please contact [programming@sunnysideofthedoc.com](mailto:programming@sunnysideofthedoc.com) prior to submission.**

## SUBMISSION PROCESS

By submitting your project to Sunny Side of the Doc's pitches, you are entering an invaluable journey.

### October – November 2023

- Open call [[Deadline: November 24, 2023](#)]

### January 2024

- The **official selection is released**: 12 projects selected by a jury of industry professionals
- **Mentoring and coaching** week: our expert-mentors will accompany the selected project holders in the preparation of their pre-recorded video pitches for the Global Pitch, through an online work session
- Upload of pre-recorded **video pitches** [[deadline: 30 January 2024](#)]

### February 6-7, 2024 : Online Global Pitch!

#### If you are selected:

- **PRESENTATION OF YOUR DOCUMENTARY PROJECT**, which takes place in three stages:
  - Your **5-minute** pre-recorded video pitch (**including your trailer**) is aired online;
  - Followed by a **2-minute** live online presentation of the key elements related to your production (this presentation can allow you to focus on the artistic issues in the pre-recorded pitch);
  - Followed by an **8-minute** Q&A with international decision-makers, moderated by industry experts.
- **ONE-TO-ONE MEETINGS**: we will arrange at least three one-to-one meetings with targeted international decision-makers to discuss financial and creative issues in a concrete way.
- **AWARDS**
  - The best project, selected by a jury of documentary experts, will receive €3,000 from the Global Pitch sponsor(s) and two accreditations for Sunny Side of the Doc, which takes place from 24 to 27 June 2024 in La Rochelle;
  - Other special prizes and invitations to festivals may also be awarded by our professional partners.

### Mid-February 2024 and beyond

- Debriefing with mentors
- **PROJECTS OBSERVATORY**: Sunny Side of the Doc's commitment goes far beyond the pitch session. We want to support the development of your project through to international distribution. Our Projects Observatory allows us to track your progress and share your achievements with the international documentary community.

## HOW TO SUBMIT ?

The entire application process is carried out via an online platform and must be **completed in English only**. You will be asked to complete and/or provide the following information:

### General information

- Original title [not mandatory]
- English title
- Main Category
- Thematics / Subgenres
- Director's name
- Is this the first or second film of the director ?
- Main producer (Company & full name)
- Is this the first or second film of the producer ?
- Coproducers [not mandatory]
- Main Contact (if different from the person filling this form)
- Artistic Team [not mandatory]
- Technical Team [not mandatory]
- Partners (Public funds & Institutions) [not mandatory]
- Broadcaster(s) & Platform(s) if any & Country [not mandatory]
- International sales agents (if any) & Country [not mandatory]
- Looking for?
- Final estimated budget (in euros)
- Financing already in place (in euros)

### Project

- Logline (max. 350 characters incl. spaces)
- Short synopsis (max. 800 characters incl. spaces)
- Short treatment (max. 800 characters incl. spaces)
- Link to your trailer & password (if any) **[English or with English subtitles, 4mins max, Vimeo preferred. Make sure the video is freely available and downloadable]** or any visual, material to best illustrate your project – e.g. Moodboard, Commercial presentation.
- Has your project been pitched to other industry events ?
- Does your project need a total media blackout ?
- Sustainable strategy [not mandatory] (max. 800 characters incl. spaces)
- Impact Strategy [not mandatory] (max. 800 characters incl. spaces)
- Diversity, parity and inclusion strategy [not mandatory] (max. 800 characters incl. spaces)

### Director'(s)

- Nationality
- Biography
- Previous work

### Production

- Company profile

### Technical Spec

- Beginning of shooting
- Expected time of completion
- Is your project in post-production?

- Format(s)
- Delivery format(s)
- Language(s)
- Duration

**Attachments**

- HD image of project (still or poster in landscape format, with no text/title/caption on it, 10MB max. format accepted : PDF, PNG, JPG)
- Budget & Financing plan (1.95 Mo max. - format accepted : PDF, PNG, JPG)
- Letter of commitment from a third party (1.95 Mo max. - format accepted : PDF, PNG, JPG)
- Additional information you want to share with the selection committee (additional visuals, bios, moodboard, storyboard, etc.) (1.95 Mo max. - format accepted : PDF, PNG, JPG) [not mandatory]

**For more information, rules and guidelines, please feel free to contact us:**

[projects@sunnysideofthedoc.com](mailto:projects@sunnysideofthedoc.com)

**Commitment**

By entering this pitching process, applicants accept the [Terms & Conditions](#) of the 2024 Global Pitch Call for Projects.

In case of selection, participants

- agree to follow the entire Global Pitch program described in this document;
- agree to enter the Observatory Projects and comply with requests for information from Sunny Side of the Doc, as well as mentioning the Global Pitch and its label when necessary;
- agree to share some of the information stated above with all the Global Pitch's participants.

<b>REGISTRATION FEE</b>
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The registration fee is **€90** excl. VAT and includes the right to submit a project and access all Global Pitch activities. Please note that a preferential rate (€45) is offered to professionals from [specific countries and territories](#) (with very low local production capacity or difficult local economic conditions for instance).

If your project is selected, you will be offered the opportunity to invite a co-pitcher free of charge to take part in all the event's activities. Any additional co-pitcher must be accredited with an Event Pass, at a cost of €45 excl. VAT.

**ABOUT SUNNY SIDE OF THE DOC**

[Sunny Side of the Doc](#) is the international community and marketplace dedicated to linear and non-linear documentary. Every June, a specific event brings together decision makers, producers, filmmakers, sales agents and funders to support the international financing of documentary projects and the circulation of completed programs. The 4-day market offers unique creative, business and networking opportunities for the 2,200+ participants from 60 countries through a mix of high-level pitching sessions, panels on the latest industry trends and an exhibition hall. The 35th Sunny Side of the Doc will be held in La Rochelle from 24-27 June 2024.

Doc Services, the organiser of Sunny side of the Doc, is a member of 1% for the Planet.

<https://www.sunnysideofthedoc.com/>