



PRESS RELEASE

**SUNNY SIDE OF THE DOC LAUNCHES
THE GLOBAL PITCH 2024 CALL FOR PROJECTS**

GLOBAL PITCH FOR GLOBAL CHANGE,
A 4TH EDITION FOCUSED ON "DOCS FOR THE FUTURE"



La Rochelle, October 10, 2023 – [Sunny Side of the Doc](#) announces today the opening of the call for projects for the 4th edition of *Global Pitch*. The objective of this online event, *Global Pitch for Global Change*, is to bring together the international documentary film community around engaged themes.

The world is facing major challenges: migrations, famine, health, education, gender equality, climate change, rising nationalism, etc. Today, only 15 percent of the United Nations 17 sustainable development goals are on track.

Documentary professionals have the ambition to open minds, to decipher, to educate, to raise awareness about the major issues facing the world and to be an actor of change. However, it has to be said that the world is changing more slowly than we would like, and too slowly to ensure its own survival!

After focusing on [Women's Voices](#) in 2022 and on [Climate Change](#) last year, Sunny Side's Global Pitch aims to continue mobilizing the documentary community around the major issues of our time, so that it can help to be a vector for change. Global Pitch 2024 is therefore intended to be about **commitment** and **mobilization** as well as **analysis**. It is the first part of our **2024 focus**, which will look at Mapping the Future of our ecosystem and the documentary genre itself during our 35th edition in La Rochelle.

The *Global Pitch* is looking for stories that are important, powerful, original, committed and engaging, inspiring, moving, analytical, investigative, solution-oriented and dealing with issues and challenges linked to the 17 sustainable development goals in order to map what the world of tomorrow could and should be.

All talent can submit their projects - in any format - **by November 24, 2023**, as long as it is in the development phase with the financial commitment of at least one partner. The submitted projects will be studied by a selection committee that will evaluate their strength, originality, relevance, financial feasibility and international potential.

12 projects will be selected and presented on **February 6-7, 2024** at the online event.

These two days of pitching aim to facilitate international co-productions and financing of documentary projects dealing with global issues. Selected projects will have the opportunity to be pitched in front of 100 high-level international decision-makers (representing major broadcasters, streamers, foundations, buyers and other funders) looking for impactful stories related to this theme.

The pitching sessions will give all participants a global vision of the market, privileged access to qualified and diversified professionals, keynotes creating unique opportunities for exchanges and meetings.

**For more information on the Global Pitch 2024 call for projects and the online event,
for your registration, visit: [Global Pitch 2024](#)**

Link to [GP24 Media Kit](#)

Notes to editors:

[Sunny Side of the Doc](#) is the international community and marketplace dedicated to linear and non-linear documentary. Every June, a specific event brings together decision makers, producers, filmmakers, sales agents and funders to support the international financing of documentary projects and the circulation of completed programs. The 4-day market offers unique creative, business and networking opportunities for the 2,200+ participants from 60 countries through a mix of high-level pitching sessions, panels on the latest industry trends and an exhibition hall.

The 35th Sunny Side of the Doc will be held in La Rochelle from June 24-27, 2024.

Doc Services also organises the **[PiXii Festival](#)** (for Parcours Interactif d'Expériences Immersives et Innovantes). This event offers the general public an immersive journey through innovative digital installations created through the new convergence of documentary, culture and immersive technologies. The 7th edition of the festival will be held from 19 to 22 October 2023 in La Rochelle and Rochefort, in emblematic partner venues offering the general public an ideal setting for their immersion.

Doc Services, the organiser of Sunny side of the Doc and PiXii Festival, is a member of 1% for the Planet.

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