

## SUNNY SIDE OF THE DOC AND PIXII FESTIVAL REVEAL THEIR 2021 OFFICIAL SELECTION

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Not only are our Pitch Sessions the cornerstone of Sunny Side of the Doc and a real opportunity for international co-productions, but they continue to be one of the most coveted and curated events at the marketplace, which takes place online this year from 21<sup>st</sup> to 24<sup>th</sup> June.

**La Rochelle, 18<sup>th</sup> May 2021** – Sunny Side of the Doc can now reveal the official Pitch Selection for the 32<sup>nd</sup> edition, as well as the XR experiences that have been shortlisted for the 5<sup>th</sup> edition of PiXii Festival, a meeting point for creative storytelling and digital cultures.

It's all about sending out a strong message by shining the spotlight on diversity, independent voices and creativity at the international marketplace for documentary and narrative experiences!

This year, **42 projects from 18 different countries\*** that stand out due to their originality, international potential and continuous search for new ways of storytelling will be presented during six themed sessions and tailored one-to-one meetings with support from our partners: **RTBF** for the Global Issues Pitch, **PBS International** for the History Pitch, **Science & Vie TV** for the Science Pitch, **West Lake International Documentary Festival** for the Arts & Culture Pitch, **The Redford Center** and **Love Nature** for the Wildlife & Conservation Pitch and **Ubisoft** for the Immersive Experiences Pitch.

\*: Armenia, Australia, Belgium, Canada, Chili, Finland, France, Germany, Greece, Israel, Italy, Latvia, Norway, Poland, Portugal, Spain, UK, USA.

### Engaging projects pushing global change

Following in the footsteps of our central theme **#StorytellingMatters**, the projects selected highlight stories which affect our planet, shake our convictions and incite change for the future. 72% of the projects selected are created or produced by women.

*"Not only do the works submitted offer wide range of diversity in terms of geographical origin, subjects tackled and the voices that shares them, but this 2021 vintage also brings the opportunity to discover bold and untold stories from different perspectives that we're not used to seeing"* explains **Mathieu Béjot, Director of Strategy and Development at Sunny Side of the Doc.**

With more geo-political topics – especially covering Asia – lead by several international producers, it's a sign that the challenges facing societies across the world are having an impact well beyond their borders.

### A timely "New Voices Award" in partnership with Netflix

This year, it is more important than ever to highlight and recognise the contribution made by talented documentary makers across the globe, and to continue advocating for diversity and inclusion on and off the screen. In this collective endeavour, Netflix and Sunny Side of the Doc are very pleased to collaborate and present the "New Voices Award" a newly-created prize for up-and-coming voices fighting their way to the top of the industry and bringing new perspectives through the lens of storytelling.

*"Diversity and inclusion unlock our ability to innovate and to be creative. This is a cultural value at Netflix, and we know that inclusion behind the camera exponentially increases inclusion in front of the camera. That's why we are committed to supporting new talent and allowing people to discover the world through a different perspective"* underlines **Lorraine Sullivan, Manager Creative Talent Investment and Development EMEA at Netflix.**

## PiXii Festival: a video library and immersive exhibition in the heart of La Rochelle

For the 5<sup>th</sup> edition of the international festival of Digital Cultures, PiXii Festival continues its strategy to drive networking, co-creation and collaboration between professionals from the creative and cultural industries around XR. An eclectic selection of seven XR films (360, 3 DoF and 6 DoF) as well as a podcast/vodcast series will be available from 7<sup>th</sup> to 30<sup>th</sup> June via a dedicated video library.

For the first time, in cooperation with leading cultural sites in La Rochelle, the event also expands its offer to the general public, who can come discover nine immersive experiences from the official selection (Belgium, France, Germany, Denmark) at the Natural History Museum, Musée du Nouveau Monde, Tour de la Chaîne (CMN), the Aquarium and the city's SNCF train station. Ubisoft will present "Georges Méliès: virtual fantasies" out of competition, a virtual reality experience designed especially for the Musée Méliès, the new movie museum by Cinémathèque Française.

*"Immersive technology is a fantastic way to help more people better understand crucial themes like the climate emergency, women's rights, migration and social change"* comments **Stéphane Malagnac, PiXii Development Executive**. *«This collaboration between PiXii and local cultural operators provides a great opportunity for museums, such as the Natural History Museum and the Centre des Monuments Nationaux, to become the backdrop for XR and foster collaboration between producers and distributors of immersive experiences.»*

The Sunny Side of the Doc 2021 digital platform will open its virtual doors the 7<sup>th</sup> June to industry delegates looking to organise in advance and take part in meetings at the Exhibitor Spaces or with Experts before the four-day international marketplace and PiXii Festival.

A press conference will be held online on **Tuesday 1<sup>st</sup> June at 11am (CEST/UTC+2)**.

Discover full details of our 2021 Official Selections at [www.sunnysideofthedoc.com](http://www.sunnysideofthedoc.com) and [www.pixii-larochelle.fr](http://www.pixii-larochelle.fr)

## Contacts

### Press

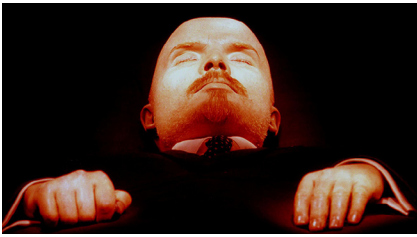
Stéphane MALAGNAC  
+33 (0)6 11 83 83 74  
[stephane@sunnysideofthedoc.com](mailto:stephane@sunnysideofthedoc.com)

### Communications

Aurélie REMAN  
+33 (0)5 46 55 79 94  
[aurelie@sunnysideofthedoc.com](mailto:aurelie@sunnysideofthedoc.com)

## GLOBAL ISSUES PITCH

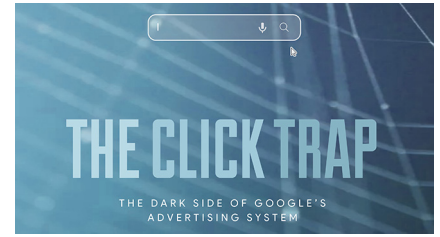
**Tuesday 22<sup>nd</sup> June**



**Frankenstein 2.0**  
Ego Media (Latvia)



**Asia Pacific, The New Powder Keg**  
Bonne Pioche (France)



**The Click Trap**  
Polar Star Films (Spain)



**Dirty Coffee**  
Hellflower Films (United Kingdom)



**Waitergate**  
ZK Studio (Poland)



**Norita**  
Projector Films (Australia)



**Untitled Digital Privacy Project**  
Rubix Films (United Kingdom)



**Swinging Fields**  
HAI Creative (United States), Soilsíú Films (Ireland), Sister Productions (France)



**Return to Raqqa**  
Minimal Films (Spain)



**Slave Island**  
Harald House (Belgium)



**The Mine**  
HitPlay Productions (Canada)

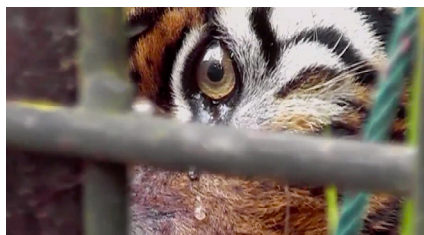


**The Red Princess**  
Hikari (France)



## WILDLIFE & CONSERVATION PITCH

Wednesday 23<sup>rd</sup> June



### Jungle Fever. The Race to Save Malaysia's Last Tiger

ClearWing Foundation for Biodiversity (Poland)



### Extreme of the Americas

We Are South & Wolfhouse Films (Chile)



### Our Forest

Lato Senu Productions (France)



### Animal Nation

Rotating Planet Productions (Canada)



### Lynx Man

Wacky Tie Films (Finland)



### Wild Empire

ZED (France)

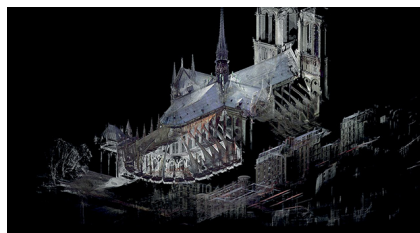
## HISTORY PITCH

Thursday 24<sup>th</sup> June



### Looking for Merkel

Magneto (France)



### Raising Notre-Dame

ZED (France)



### A Century of Sex Ed

Gebrueder Beetz Filmproduktion (Germany)



### The Ultimate Joker

VISION HOUSE PRODUCTIONS (Poland)



### Aurora's Sunrise

Bars Media (Armenia), Gebrueder Beetz Filmproduktion (Germany), ARTBOX Laisvalaikio Klubas (Lithuania)



### The Kingdom of Sacrificed Children

NILAYA PRODUCTIONS (France)

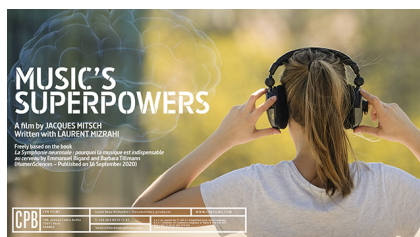


## SCIENCE PITCH

Thursday 24<sup>th</sup> June



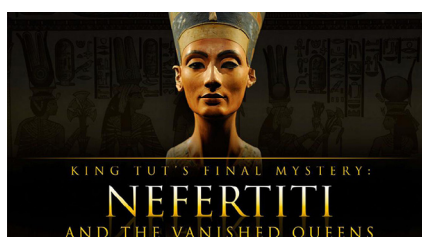
**The Mysterious World of Insects**  
Gédéon Programmes (France)



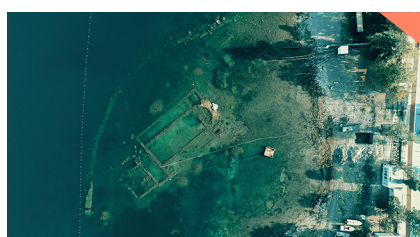
**Music's Superpowers**  
CPB Films (France)



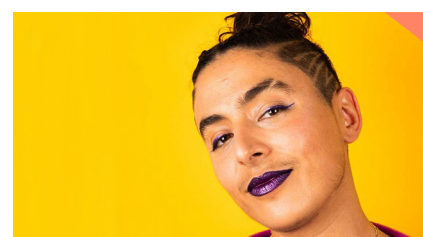
**Big John**  
Agherose (Italy)



**Nefertiti and The Vanished Queens**  
Mission Films (United States)



**Iznik: The Sunken Basilica**  
Les Batelières Productions (France)



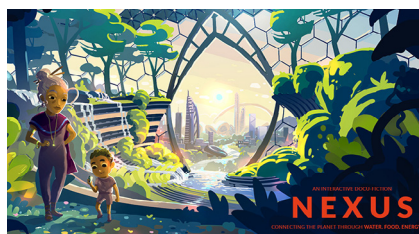
**The Gender Project**  
Big Sky Film Productions Inc. (United States)

## IMMERSIVE EXPERIENCES PITCH

Monday 21<sup>st</sup> June



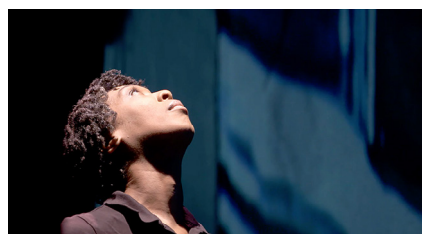
**The Deep Med**  
Les Gens Bien Production, Andromède Océanologie (France)



**Nexus**  
Nexus Vision (United Kingdom), FlipsideXR (Canada), Small Studio (France)



**The Metamorphoses of Paris**  
Cinétuvé Expérience, la Ville de Paris (France)



**Noire**  
Novaya, Providences, Théâtre National de Bretagne (France)



**Blood Speaks**  
Floréal Films (France), TJ Boulting, WaterAid, Tate Gallery (United-Kingdom)



**Wiped Out Jeanne**  
Little Big Story Lab (France)

## ARTS & CULTURE PITCH

Monday 21<sup>st</sup> June



**NO MERCY – The Female Gaze**  
Tondowski Films (Germany)



**Sound of Ice**  
Oslo Pictures (Norway)



**SPARK**  
A5 film (Norway)



**This is not a Kanga**  
Wonder Maria Films (Portugal)



**Egypt, a Love Song**  
UNDERBITE (Israel)



**Patti Smith, The Invention Of Self**  
Les Poissons Volants (France)

One-to-one meetings only

## WITH THE SUPPORT OF OUR PARTNERS





## PIXII FESTIVAL: XR FILMS SELECTION (Available in the dedicated videolibrary)



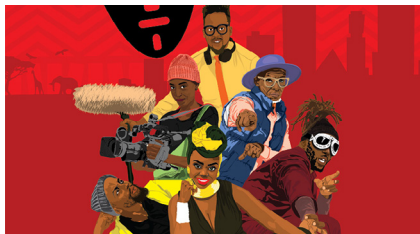
**Sperm Whales: Dive In Another Consciousness**  
Miluna Productions & Consulting (France)



**All Her Bodies**  
Elizabeth Leister (United States)



**Sculpture Expérience**  
Art of Corner (France), Réunion des Musées Nationaux RMN-GP (France)



**African Space Makers**  
INVR.Space GmbH (Germany)



**PUR – Listen to What Nature Says**  
France.tv Studio, France Inter (France)



**Dreamin' Zone**  
Zéro de Conduite Productions, Diversion Cinéma (France)



**The Hangman at Home**  
Late Love Production (Denmark), Floréal Films (France)

## PIXII FESTIVAL: IMMERSIVE EXPERIENCES SELECTION

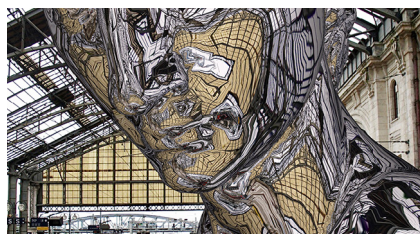
(Accessible at the various host centers in the city of La Rochelle)

### MUSÉUM D'HISTOIRE NATURELLE



#### **Kinshasa Now**

Wajnbrose Productions (Belgium)



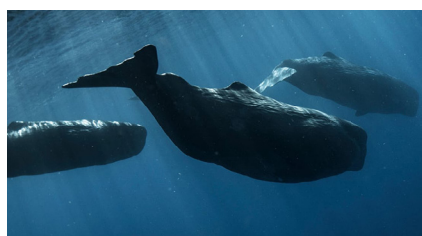
#### **New Aesthetics Displays**

Laboratoire de design de Nouvelle-Aquitaine (France)



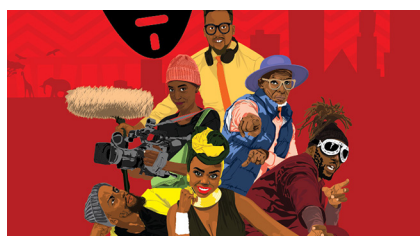
#### **Lady Sapiens, The Experience**

Little Big Story (France)



#### **Sperm whales : Dive in another consciousness**

Miluna Productions & Consulting (France)



#### **African Space Makers**

INVR.Space GmbH (Germany)



#### **PUR – Listen to What Nature Says**

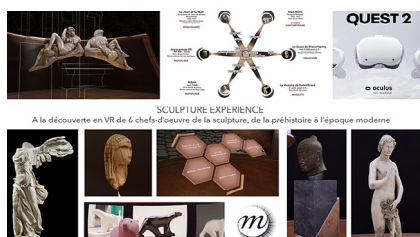
France.tv Studio, France Inter (France)

### TOUR DE LA CHAÎNE (CENTRE DES MONUMENTS NATIONAUX)



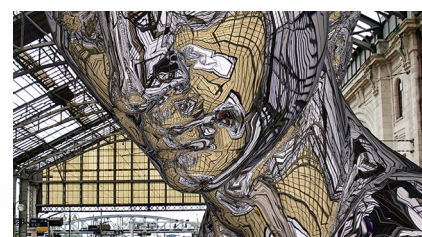
#### **Furie D'Alesia, a «Punk Antic» Immersive Story**

OHRIZON (France)



#### **Sculpture Experience / Immersion Discovery tour of 6 sculpture masterpieces, from prehistoric to modern times**

Art of Corner, Réunion des Musées Nationaux RMN-GP (France)



#### **New Aesthetics Displays**

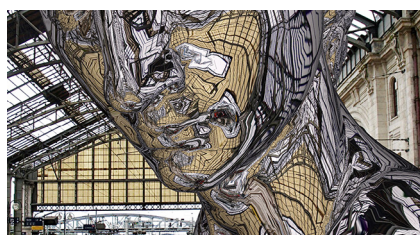
Laboratoire de design de Nouvelle-Aquitaine (France)

### MUSÉE DU NOUVEAU MONDE



#### **Ørsted Space Safari**

Khora (Denmark)

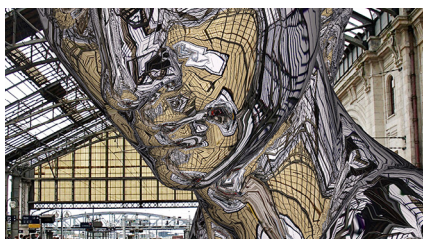


#### **New Aesthetics Displays**

Laboratoire de design de Nouvelle-Aquitaine (France)



## **AQUARIUM + GARE SNCF**



### **New Aesthetics Displays**

Laboratoire de design de Nouvelle-Aquitaine (France)

## **HORS COMPÉTITION**



### **Georges Méliès : Virtual fantaisies**

Ubisoft (France)