



MEDIA ALERT

SUNNY SIDE OF THE DOC LAUNCHES THE GLOBAL PITCH 2023 CALL FOR PROJECTS

"GLOBAL PITCH FOR GLOBAL CHANGE",
A 3RD EDITION DEDICATED TO CLIMATE CHANGE



La Rochelle, October 25, 2022 – **Sunny Side of the Doc** announces today the opening of the call for projects for the 3rd edition of *Global Pitch*, its online event that brings together the international documentary film community around engaged themes.

After the success of the [previous edition](#) focused on women's voices, Sunny Side of the Doc is back this format (2 half-days, online), highly appreciated by professionals. Facing the climate emergency that affects us all and requires us to mobilize, the documentary genre can provide a constructive, verified and rigorous media treatment. With this in thoughts, the 2023 edition of the *Global Pitch for Global Change* will be devoted to **climate change**, its consequences on our societies and the concrete solutions implemented around the world.

The *Global Pitch* is looking for stories and narratives that are important, powerful, original, engaged and engaging, highlighting the societal, economic, political, geostrategic and human issues of climate change.

All talent can submit their project - in any format - **by December 12, 2022**, as long as it is in the development phase with the financial commitment of at least one partner. The submitted projects will be studied by a selection committee that will evaluate their strength, originality, relevance, financial feasibility and international potential.

12 projects will be selected and presented on **February 7-8, 2023** at the online event.

These two days of pitching aim to facilitate international co-productions and financing of documentary projects about climate change. Selected projects will have the opportunity to pitch in front of 100 high-level international decision-makers (representing major broadcasters, streamers, foundations, buyers and other funders) looking for impactful stories related to this theme.

The pitching sessions will give all participants a global vision of the market, a privileged access to qualified and diversified professionals, keynotes creating unique opportunities for exchanges and meetings.

For more information on the Global Pitch 2023 call for projects and the online event, visit: [Global Pitch 2023](#)

Notes to editors:

Sunny Side of the Doc is the international community and marketplace dedicated to linear and non-linear documentary. Every June, a specific event brings together decision makers, producers, filmmakers, sales agents and funders to support the international financing of documentary projects and the circulation of completed programs. The 4-day market offers unique creative, business and networking opportunities for the 2,200+ participants from 60 countries through a mix of high-level pitching sessions, panels on the latest industry trends and an exhibition hall.

The 34th Sunny Side of the Doc will be held in La Rochelle from June 19-22, 2023, featuring a digital extension to provide maximum engagement before, during and after the event.

Moreover, each year since 2017, **PiXii Festival** offers both professional and general public of La Rochelle an amazing exhibition of the most innovative stories and digital installations created through new convergences of documentary, culture and immersive technologies.

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