



MEDIA ALERT

**SUNNY SIDE OF THE DOC BRINGS TOGETHER  
THE INTERNATIONAL COMMUNITY OF DOCUMENTARY  
IN JUNE IN LA ROCHELLE**

EXHIBITION AREA NEARLY SOLD OUT

FINAL WEEKS FOR CALL FOR PROJECTS – DEADLINE APRIL 7



**La Rochelle, March 21, 2022 – As entering the final weeks of its Call for Projects, Sunny Side of the Doc, the International Community and Marketplace for Documentary and Digital Storytelling, today announces **an almost full exhibitor hall** for its in-person return market in La Rochelle, France, June 20-23.**

Three months before the event, the Sunny Side of the Doc 2022 exhibition hall is already well filled with **more than 60 confirmed exhibitors** from more than **20 countries** and more than **20 international delegations**, representing around **350 companies**, including: **AP Archive** (UK); **ARTE France** (France); **Chiledoc** (Chile); **Doc/it - Italian Documentary Association** (Italy); **Film Fund Luxembourg** (Luxembourg); **FOCAL International** (UK); **France Télévisions** (France); **Gaumont Pathé Archives** (France); **German Films** (Germany); **ICEX - España Exportación e Inversiones** (Spain); **IDF - Institute of Documentary Film** (Czech Republic); **Mediawan** (France); **ORF - Enterprise** (Austria); **PBS International** (USA); **Polish Docs** (Poland); **RTS – Radio télévision suisse** (Switzerland); **Telefilm Canada / SODEC / XN Québec** (Canada); **UNIFRANCE** (France); **Wallonie Bruxelles Images** (Belgium)...

## **Sunny Side of the Doc 2022 Experience**

After two online editions organised to maintain and strengthen the necessary connections for co-production and distribution deals despite a tense health context, the 33rd edition of Sunny Side of the Doc will finally gather back its international community in real life in La Rochelle.

Let's get back to the formal and informal conviviality, the presentation breakfasts, the business lunches, the networking happy hours. For those who cannot travel to France due to restrictions, as well as for those who will be on-site, the 2022 edition will offer a digital extension to enrich their experience and benefits as a member of the Sunny Side of the Doc community.

The event platform will be open early June for each attendee to prepare its 4-days market and consult Sunny Side's official guides. Some highlights of the 2022 "New Voices" programme will be live-streamed and the most coveted sessions will be available for replay for a limited time after the end of the market.

## **Last weeks of Sunny Side of the Doc 2022 Call for Projects**

By submitting their project **before Thursday 7 April 2022** to one of the **Sunny Side of the Doc's pitching sessions**, project holders will enter an invaluable journey made up from mentoring from industry experts, accessing a qualified and diverse professional audience, sealing financial deals, finding potential partners, meeting with peers for potential co-production discussions, and more. All talent can apply which include filmmakers, producers, digital creators, game and interactive designers. More details, rules and guidelines, are available [here](#).

**For more information on Sunny Side of the Doc,  
and press accreditation requests, please visit [the online press room](#)**

### **Notes to Editors:**

*The 33rd edition of **Sunny Side of the Doc** will return to La Rochelle (France) for an in-person event from 20 to 23 June, bringing together the international community for Documentary and Digital. Over 4 days, around 2200 industry professionals from 60 countries, including decision makers, producers, directors, sales agents and funders, will have exclusive access to the exhibition floor, high-level pitching sessions, a dedicated conference programme with keynotes and New Voices panels, and unique face-to-face networking opportunities. **New Voices** is Sunny Side's 2022 main thread for both the market and year-round events.*

*In addition, the **PiXii festival** will offer professionals and the general public in the region an incredible exhibition in 6 cultural venues space for the most innovative digital stories and installations created by new convergences between documentary, culture and immersive technologies.*

### **Press & Public Relations:**

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