



Sunny Side of the Doc calls for storytellers from around the world!

Women's Voices

The Global Pitch by Sunny Side of the Doc will be held on February 22 & 23, 2022. The aim of the two-day online pitching session is to facilitate the international financing and coproduction of projects focusing on **Women's Voices**.

We welcome important, compelling, topical, relevant and original stories with a female perspective. While we wish to champion women filmmakers, particularly from under-represented communities, we are open to all off screen talents.

Submissions are open till January 5, 2022.

The Global Pitch is a unique opportunity for 12 selected projects to reach out to 100+ key decision makers through online pitching and tailored individual meetings. The Global Pitch platform will also offer all applicants and participants networking and business opportunities.

WHAT WE'RE LOOKING FOR

The Global Pitch call for projects is open to all talents, whether confirmed or emerging, from all regions of the world, looking for partners and new contacts to fund, produce and distribute documentary projects with a strong international potential.

Our focus on **women's voices** includes all themes, genres, formats and issues, such as (non-exhaustive list):

- The place of women in society (politics, science, the economy, the arts, academia etc.)
- Pioneers and unsung heroines
- Men's role in gender equality
- Social empowerment through education, culture and health
- Positive discrimination and women washing
- Women in the workplace – issues and challenges
- Women in conflict
- Women and climate change: victims and agents of change
- Feminism and social networks
- etc.

We accept all formats: one-offs, series, features, shorts, multi-media concepts, XR, native digital production etc.

Your project can be at any stage of development and production. You must be able to demonstrate that you have obtained at least 10% of the production budget and a financial backer by presenting a letter of commitment (LOC) from a broadcaster, distributor, support fund, foundation, crowdfunding or other.

EVALUATION CRITERIA

Projects in development or in production shall be assessed and selected according to the following criteria:

- The power and originality of the story
- International relevance and potential
- Financial feasibility
- Without being a prerequisite, other elements will be taken into consideration, such as an impact strategy (a “transmedia practice that aims to achieve specific social change by aligning documentary production with online and offline communications practices”) and a commitment to diversity, inclusion, parity and sustainability.

WHY ENTER?

The Global Pitch 2022 will offer unique funding and networking opportunities to all applicants:

For selected projects

- Access to highly targeted international decision-makers who are an invaluable source of advice and comments via 15-minute pitches (7’ video pitch followed by an 8’ Q&A);
- Pre-arranged individual meetings with decision-makers, to help advance your project;
- Online mentoring by experienced professionals to increase your pitching skills and strategy;
- Exposure to the international documentary community through a listing in our digital publication and on our platform as well as a follow-up of the project up until and after its release via Sunny Side’s Project Observatory.

For the Best Pitch

A 3,000€ cash prize and two complimentary accreditations for Sunny Side of the Doc in La Rochelle on June 20-23, 2022.

For all participants

- Access to two Meet the Executives sessions and two pitching sessions;
- Access to all Global Pitch Participants on our Global Pitch Swapcard platform;
- Access to resources: Buyers’ List and catalogue of Selected Projects;
- Sourcing of new documentary projects in development;

REGISTRATION FEE

The submission fee is €90 (excl. tax) for one project. The fee will also give you access to all the Global Pitch activities, even if not selected. There is a reduced rate of 45€ for professionals from LCCs and the Global South.

If you wish to attend the event without submitting a project, the registration fee is 45€.

Registration and payment are made directly via our eshop:

<https://www.sunnysideofthedoc.com/sunny-space/e-shop/products.htm>

ABOUT THE GLOBAL PITCH

The first Global Pitch in February 2021 was dedicated to investigative and current affairs projects, when our planet, our daily lives and our industry were being turned upside down by the pandemic. We wanted to explore complex issues and challenges, and ensuring that the documentary genre plays a leading role in understanding the world around us and in inspiring change. The 12 selected projects were pitched to 100+ decision makers and found coproduction, prebuy and acquisition deals.

Sunny Side of the Doc is committed to gender parity in order to keep the documentary business thriving, to foster women’s empowerment both in front and behind the camera and to champion talents and new voices coming up on the international marketplace

72% of the selected projects at Sunny Side 2021 were driven by female talents (directors and producers) and women made up half our mentors, jury members, experts and panelists. No such results can be achieved, let alone maintained and improved, without a steadfast commitment. The Global Pitch 2022 is yet another step in embracing and celebrating a diversity of talents and stories.

Women make up half the world's population but are still far from being treated on an equal footing with men, even in countries at the forefront of gender equality. And yet the positive links between gender equality, empowerment of women and effective and sustainable development are very clear.

The issue is important and pressing enough to be the focus of a dedicated online event without waiting until we can get together again in person in La Rochelle.

The Global Pitch kicks off Sunny Side of the Doc 2022 and our year-long online activities which will focus on **'New Voices'**. Sunny Side of the Doc aims to bring to light projects, stories and talents from diverse geographical, social, racial, age and gender backgrounds. It wishes to embrace the diversity of narration of the documentary genre. It will take place in person in La Rochelle from June 20th to 23rd.

REQUIRED ELEMENTS

Information which will be used in the Global Pitch digital and online publications (please make sure the information you enter is correct):

GENERAL INFORMATION

- English title
- Original title, if different **[not mandatory]**
- Logline (max. 350 characters incl. spaces)
- Synopsis (max. 800 characters incl. spaces)
- Treatment (max. 2,500 characters incl. spaces)
- Format and running time
- Language
- Categories
- Keywords **[not mandatory]**
- Main production country
- Co-production countries **[not mandatory]**
- Beginning of Shooting
- Expected time of completion
- Is your project in post-production?

PRODUCER & FILMMAKER

- Production company
- Producer(s) Name(s)
- Production company profile (max. 300 characters incl. spaces)
- Producer's bio (max. 400 characters incl. spaces)
- Director's full name
- Director's bio (max. 400 characters incl. spaces)
- Director's filmography (maximum 3 titles) **[not mandatory]**
- Other creatives' full names & roles **[not mandatory]**

PARTNER(S)

- Type(s)
- Country(ies)
- Company(ies) name(s)

BUDGET INFORMATION

- Currency
- Total estimated budget

- Remaining to be financed

MEDIA

- **HD image of project** [FORMAT: 16/9 .jpeg, .png / MAX 50MO - 300 DPI]
- **Trailer or clip** with English subtitles (up to 4 minute long), or any other alternative visual support which best illustrates your project.
For XR and digital native content, the trailer can be replaced by a clip, video interview or any other video linked to the submitted project.
[MAX 2 GB and 4' / FORMAT: MP4 (most recommended), MOV, WMV, AVI, and FLV]
Other visual elements have to be uploaded as a video file (please convert your ppt - or any other presentation - to mp4)

For assessment purposes, the following information is also required but will not be published:

- **.pdf file including:** budget or financing plan, letter(s) of commitment, biography of other filmmakers if applicable and all information you consider useful in order to help the jury assess your project. [FORMAT .PDF / MAX 50 MO]
- Impact strategy (maximum 500 characters incl. spaces) **[not mandatory]**
- Sustainability, Diversity, Inclusion and Parity Strategy (maximum 500 each) **[not mandatory]**

For any questions concerning project eligibility, please contact programming@sunnysideofthedoc.com before submitting your project.

THE EXTRA: Once your project is completed, we request that you mention your selection for Sunny Side of the Doc Global Pitch in your credits. Our teams will provide you with the specific logo.

GLOBAL PITCH KEY DATES

5 January, 2022

Deadline for Global Pitch submissions

27 January, 2022

The 12 projects selected by a jury of independent experts will be announced.

31 January – 4 February, 2022

Mentoring and coaching week. During an online working session, our experts and mentors will help project managers transform and prepare their seven-minute pre-recorded video pitch for Global Pitch.

February 10, 2022

Deadline for submitting seven-minute pre-recorded video pitch.
Formats accepted: MOV, AVI, MP4, MPEG-2, 3GP, AAC, FLV.

22-23 February 2022

Live Global Pitch and pre-arranged one-on-one meetings.
Each session will be held from 3pm to 4.30pm CET. They will be preceded by a Meet the Executives session from 2pm to 3pm CET.

15 February – 2 March, 2022

Global Pitch Swapcard platform opened

ABOUT SUNNY SIDE OF THE DOC

Sunny Side of the Doc is the international marketplace dedicated to linear and non-linear documentary and cultural content. Every June, the event brings together decision makers, producers, filmmakers, sales agents and funders to support the international financing of documentary projects and the circulation of completed programs. The 4-day market offers unique creative, business and networking opportunities for the 2,200+ participants from 60 countries through a mix of high-level pitching sessions, panels on the latest industry trends and an exhibition hall.

Its digital storytelling strand, PiXii Festival, is both a showcase and a marketplace for non-linear cultural content, encompassing VR, AR, 3D imaging, 3D sound, AI, Apps, Social content and digital native stories.

The 33rd Sunny Side of the Doc will be held in La Rochelle from June 20-23, 2022. Sunny Side also engages the doc community with year-long online activities.

More info at: <https://www.sunnysideofthedoc.com/>