

21/24 JUNE 2011 | LA ROCHELLE SUNNY SIDE OF THE DOC #22 SPECIAL ASIA

PRESS RELEASE: RESULTS THE 22ND EDITION OF SUNNY SIDE OF THE DOC

RESULTS

1743 participants
290 International Commissioning Editors and Buyers
455 exhibiting companies
63 countries represented

BIPS (BEST INTERNATIONAL PROJECTS SHOWCASE) — AWARDS

- **Science & History Projects** - Sponsored by YLE
Surfacing at 175 - SUN TV (China)
- **Investigation Projects** - Sponsored by NRK
The Challat Of Tunis - Avenue B (France) / Cinetelefilms
- **Arts/Culture** - Sponsored by RTBF
Bittersweet Joke - GongBang Productions (Corée du sud)
- **3D & Cinema Projects** - SSponsored by Orange
Lutece 3D - Sequana Media (France)
- **The under 30's talents** - Sponsored by SCAM
Lugo, The Paraguayan Challenge - Trouble Production (Italia)
and
Here comes Uncle Joe - Boda Media Group - SCAM Awards
- **The Cross Media Projects** - Sponsored by CBC & Radio Canada
Mapping Conflict - PBS New York WNET/Fork Films (USA)

ADVISORS AND EXPERTS AT SUNNY SIDE

The Sunny Side Advisors and experts desk were a great success at this 22nd edition of Sunny Side- the International Documentary Market!

Within 4 days, more than a hundred meetings were organized between newcomers, producers, distributors and our experts: Annouchka de Andrade (France), Jane Balfour (UK), Kamen Balkanski (Bulgaria), Claire Colart (Belgium), Peter Hamilton (USA), Marijke Rawie (The Netherlands), Jan Rofekamp (Canada), Fernanda Rossi (USA), Steven Seidenberg (UK), Meg Villarreal (USA).

Many participants have benefited from the experts' advice and experience on distribution, co-production and the specificities of international markets: Asia, Eastern Europe, Western Europe, Latin America, and North America.

**Sunny
Side**
of the Doc

Experience the Doc World

WWW.SUNNYSIDEOFTHEDOC.COM

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GRAND ECRAN DOCUMENTAIRE, PUBLIC SCREENINGS: 2,387 VIEWERS.

- Number of visits increasing by 50%

SUNNY AWARDS 2011

In association with Mediametrie/Eurodata TV Worldwide, Sunny Side has carried out a survey this year with 50 international broadcasters and has listed the documentaries with a theatrical release, all around the world...

On one hand, the goal was to seek the documentaries that reached the greatest cumulative audience globally in 2010, and not only for their domestic markets. On the other hand, the objective was to highlight the documentaries that succeeded in 2010, according to broadcasters surveyed.

Two Sunny Awards were attributed:

Best International Documentary:

Océans (A movie directed by Jacques Perrin and Jacques Cluzaud — A Co-production Galatée Films, Pathé, France2 and France 3 Cinéma, Notro Films, JMH-TSR)

Best International ratings docs:

Apocalypse (A movie directed by Isabelle Clarke, Daniel Costelle and written by Jean-Louis Guillaud and Henri de Turenne — A production CC&C For France Télévisions)

Next year, the Sunny Side will be held from June 26th to 29th, 2012, in La Rochelle.

The next Latin Side of the Doc will take place at Buenos Aires from December 5th to 8th.

The Asian Side of the Doc will take place in Singapore in March 2012.

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