



# 四川电视节 Sichuan TV Festival

In partnership with



INSTITUT  
FRANÇAIS  
北京法国文化中心

**SICHUAN TV FESTIVAL LAUNCHES A NEW FACTUAL INITIATIVE ON NOVEMBER 6, 2015 :**

**"FOCUS ON FRANCE – DOCUMENTARY SCREENINGS BY SUNNY SIDE OF THE DOC"**

Chengdu – 15 October 2015

The Sichuan TV Festival in partnership with Sunny Side of the Doc and the French Embassy in China is delighted to open its 13th edition next month with a special documentary event including a rich selection of 5 FREE film screenings as well as a meeting with David Rosier (Decia Films), the French producer of « The Salt of the Earth », a documentary about Sebastião Salgado, a world-acclaimed Brazilian photographer who settled in France in 1969 and has been living and working there ever since.

The festival has given carte blanche to the international marketplace for documentary and specialist factual, Sunny Side of the Doc, to highlight French films with international stories to be shared across borders.

**LU Liang, Deputy Director of Sichuan TV Festival Office said :**

*«Sichuan TV Festival is one of the most influential international media festivals in China with a long history. It aims to bring together the excellent documentary producers from home and abroad for exchange, cooperation and development. Fresh feelings and new information will be brought to Chinese filmmakers with the award-winning documentaries from Sunny Side of the Doc shown in the Sichuan TV Festival which makes it more possible for future co-production. »*

**Yves Jeanneau, CEO of Sunny Side markets added:** *« We are delighted to be making documentary more accessible with a dedicated event in this year's Sichuan TV Festival programme. The festival offers us a great opportunity to put a spotlight on some of the best doc films from France and Sunny Side of the Doc. »*

## **FOCUS ON FRANCE – DOCUMENTARY SCREENINGS BY SUNNY SIDE OF THE DOC:**

What's on ?

**The Salt of the Earth / Le Sel de la terre** (Directed by Win Wenders and Juliano Ribeiro Salgado, 2014, France, 109mins)

*For the last 40 years, the photographer Sebastião Salgado has been travelling through the continents, in the footsteps of an ever-changing humanity. He has witnessed some of the major events of our recent history; international conflicts, starvation and exodus. He is now embarking on the discovery of pristine territories, of wild fauna and flora, and of grandiose landscapes as part of a huge photographic project which is a tribute to the planet's beauty.*

**In English with Chinese subtitles**

**14:30 Shufeng Hall, Convention Center, Chengdu New Convention & Exhibition Center in presence of the producer, David Rosier.**

**Bikes vs Cars** (Directed by Fredrik Gertten, 2015, Sweden & France, 90mins)

*Bikes vs Cars depicts a global crisis that we all deep down know we need to talk about: climate, earth's resources, cities where the entire surface is consumed by the car. An ever-growing, dirty, noisy traffic chaos. The bike is a great tool for change, but the powerful interests who gain from the private car invest billions each year on lobbying and advertising to protect their business. In the film we meet activists and thinkers who are fighting for better cities, who refuse to stop riding despite the increasing number killed in traffic.*

**In English with Chinese subtitles**

**14:30 Shufeng Hall, Convention Center, Chengdu New Convention & Exhibition Center**

**Indian Summer / Mon docteur indien** (Directed by Simon Brook, 2012, France, 52mins)

*The true story of the life-transforming experience of Nella Banfi, who was diagnosed with breast cancer. Refusing western medical care, and turning to Ayurveda, a type of medicine born in India 5,000 years ago, changed both her life and her certainties. And she was cured.*

*Together with Pr. Thomas Turz, world-famous expert in the field of oncology, she goes back to India for an exceptional journey of initiation, confronting Western science with ancestral medicine and philosophy. Award-winning English director Simon BROOK follows them in their encounters with doctors, priests and scientists throughout the scenic Tamil Nadu region.*

**In English with Chinese subtitles**

**19:00 Shufeng Hall, Convention Center, Chengdu New Convention & Exhibition Center**

**Naturopolis: Rio, the race to green city** (Directed by Bernard Guerrini, written by Mathias Schmitt, 2013, France, 52mins)

*On the eve of receiving the two biggest sporting events in the world, the Olympic Games in 2016 and the World Cup in 2014, Rio faces a dilemma. Front side, Rio, the most beautiful city in the world, with its bay, the mountains and the largest urban forest in the world. Flip side, once you scratch beneath the mask, it's a nightmare, with its slums without sanitation, pollution exponential population of 11 million, 5 million cars. Who will win? Rio de paradise or hell ?*

**In English with Chinese subtitles**

**19:00 Shufeng Hall, Convention Center, Chengdu New Convention & Exhibition Center**

**The world after Fukushima** (Directed by Kenishi WATANABE, 2012, France, 52mins)

*Fukushima, an environmental and human disaster is the departure point for this investigation because it symbolises the contradictions of a poorly controlled system. For the first time in human history, the world that we leave to our children will be worse than the world in which we live.*

**In English with Chinese subtitles**

**19:00 Shufeng Hall, Convention Center, Chengdu New Convention & Exhibition Center**

For further information, please contact Valéry TAN

Head of International Cooperation, Sichuan TV Festival Office

Tel: +86 28 85982041

[valerytan@163.com](mailto:valerytan@163.com)

### **About Sichuan TV Festival**

Established in 1991, Sichuan TV Festival, hosted by the State Administration of Press, Publication, Radio, Film and Television and Sichuan Provincial People's Government and organized by Sichuan Press, Publication, Radio, Film and Television Bureau and Sichuan Radio and Television is dedicated to discovering new topics, creating new contents, introducing new formats, and offering new services. Through the years, it has developed into one of the most reputable TV festivals and the most effective platforms to access the most updated TV and film marketing information in China and Asia.

SCTVF features: International Film, TV and New Media Market, International "Gold Panda" Awards, International Multicultural Media Days, World Media Development Forum and International Radio, TV and Network Equipment Exhibition. [www.sctvf.com.cn](http://www.sctvf.com.cn)

### **About Sunny Side of the Doc**

Sunny Side of the Doc is the international marketplace dedicated to factual content, where the documentary sector gathers over four days to sell or buy projects and programmes, and to find co-production partners. For 6 years, Sunny Side of the Doc has established Asian Side of the Doc to create new business and creative partnerships on the dynamic Asian factual market now running in both directions : Asia to Asia and Asia to the rest of the world.

The **7th edition of Asian Side of the Doc** will take place in China, on March 2016.

The **27th edition of Sunny Side of the Doc** will be held in La Rochelle, France from 20-23 June 2016. **More information on** [www.sunnysideofthedoc.com](http://www.sunnysideofthedoc.com)

### **About the French Embassy in China**

The cultural department of the French Embassy in China gives special emphasis to the audiovisual sector and supports cooperation projects in this field between France and China. It promotes French audiovisual contents (film and TV) in China, helps professionals from both countries to meet each other (through an invitation program in the fair trades) and organizes, with Institut Français and Unifrance, several events as the French Film Panorama for example. **More information on** [www.faguowenhua.com](http://www.faguowenhua.com)