



PRESS RELEASE
FOR IMMEDIATE RELEASE
La Rochelle, Monday 11th January 2016

2016 ASIAN SIDE OF THE DOC postponed

The **ASIAN SIDE OF THE DOC** has announced today that the 7th edition of the international documentary marketplace in Asia, initially planned to take place on 21 to 24 March 2016 in Suzhou (China), has been postponed to a later date to be decided, due to local logistical issues.

Organizers are currently evaluating the best way forward to ensure a high-quality experience for attending delegates.

“Given the growing interest shown by the international documentary community in the dynamic Asian factual market, we must be sure that ASIAN SIDE OF THE DOC keeps on providing a relaxed and friendly environment to foster valuable networking and business relationships with major players in the pan-Asian industry,” said Yves Jeanneau, CEO of Sunny Side markets. ***“The postponement is necessary to satisfactorily address the recent logistic difficulties encountered. Asian Side will keep the components that have made it a successful coproduction platform and doc sales market in Asia.”***

###

ABOUT ASIAN SIDE OF THE DOC

Created in 2010, Asian Side of the Doc is the first international documentary marketplace in Asia. The annual event draws more than 720 documentary professionals, including 140 decision makers, from Asia and across the globe (40 countries) to its industry-leading market, designed to maximize investment and co-production opportunities through a line-up of inspiring panels, one-to-one meetings with key buyers, a high-quality pitching forum and the added value of an exhibition space leading to real deal-making.

Website: www.asiansideofthedoc.com

Press Contact: Aurelie REMAN

aurelie@sunnysideofthedoc.com

+33 (0)5 46 55 79 94