

## PRESS RELEASE

February 4, 2013



### ASIAN SIDE OF THE DOC # 4 19-22 March 2013 / KUALA LUMPUR (MALAYSIA)

ASIA'S PREMIER DOCUMENTARY FORUM

#### REGISTRATION IS NOW OPEN!

**A 4 DAY CONFERENCE BETWEEN KEY DECISION MAKERS & PRODUCERS FROM THE ASIA-PACIFIC REGION, EUROPE, AND OTHER COUNTRIES AROUND THE WORLD.**

Following Hong Kong, Seoul and Tokyo... **KUALA LUMPUR** now welcomes you to the **4<sup>th</sup> ASIAN SIDE OF THE DOC.**

More than 500 delegates are expected to attend, including 140 Decision Makers from Asia, Europe, Australia, Africa, Middle East, North and South America. Events include Master Classes, Pitching Sessions, Screenings, Docs in Progress, New Media, Stories from Islam and special opportunities to engage the Malaysian documentary community!

#### **National Malaysia Pitching Forum**

Following the success of the Tohoku Pitch at Asian Side of the Doc 2012, Asian Side of the Doc, FINAS and Crossing Borders will host the first National Malaysia Documentary Pitching Forum prior to the main event on the afternoon of 18th March. This will be an opportunity for a few selected Malaysian producers trained by Crossing Borders to pitch local documentary projects to an audience of international commissioning editors around the globe. Selected producers will go on to pitch their projects on behalf of Malaysia at Asian Side of the Doc.

#### **DEADLINES:**

Selection of Projects for the Pitch Session - **Europe: February 11<sup>th</sup> 2013**

Inclusion in the Catalogue: **February 22<sup>nd</sup> 2013**

#### **Registration for Delegates:**

Asia & Pacific Rim:

[www.asiansideofthedoc.com](http://www.asiansideofthedoc.com)

Europe & The Americas:

[www.sunnysideofthedoc.com](http://www.sunnysideofthedoc.com)

Africa & Middle East please contact:

[international@sunnysideofthedoc.com](mailto:international@sunnysideofthedoc.com) or  
[asd@asiandocumentaries.com](mailto:asd@asiandocumentaries.com)

### The Asian Side of the Doc Collaboration:

- **Sponsored** by the **National Film Development Corporation Malaysia (FINAS)**, **Ministry of Information, Communication and Culture of Malaysia** and the **European Union Media Mundus Fund**
- **Organized** by **Bang Singapore Pte. Ltd** and **Sunny Side of the Doc**, in collaboration with the **ASD/Crossing Borders** training program, operated by **EDN (European Documentary Network)** and **Documentary Campus**.
- **In Partnership** with the **Ministry of Internal Affairs and Communications of Japan**, the **Asia-Pacific Broadcasting Union**, **Tokyo Docs**, **CNEX** and **Screen Australia**.
- **Supported** by: **Arte**, **France Televisions**, **NHK**, **Fuji TV**, **KBS** and the **Media Development Authority of Singapore (MDA)**.

### Press Contacts:

Sunny Side of the Doc: [press@sunnysideofthedoc.com](mailto:press@sunnysideofthedoc.com)

Asian Side of the Doc: [press@bangproductions.com](mailto:press@bangproductions.com)

FINAS: [am@finas.gov.my](mailto:am@finas.gov.my)

