

PRESS RELEASE

Hong Kong, Friday 21st November 2014**2015 ASIAN SIDE OF THE DOC: Dates and venue confirmed**

Following Hong Kong, Seoul, Tokyo, Kuala Lumpur and Chengdu, **XIAMEN** now welcomes you to the **6th ASIAN SIDE OF THE DOC, 17-20 March 2015**, for four days of sales market, pitching sessions with awards, panels, one-to-one meetings, training workshops, networking and social events – **all to coproduce, sell and buy documentary.**



Situated on the South-East coast of China (Fujian Strait), the city of Xiamen with its palm trees, vast beaches and historical architecture is the perfect location to gather the international documentary community, reach new audiences and find new partners on the rapidly-expanding Asian factual scene.

CEO of Sunny Side international documentary markets, **Yves JEANNEAU** says the 2015 edition will be looking to highlight outstanding “Asia to Asia” and “Asia to the rest of the world” co-productions.

“As we did last year, we’ll bring well developed and original projects from China, Japan, South Korea, Taiwan... and also from new players in South-East Asia. Don’t miss the “China Pitch” on the very first day and meet the actual Chinese buyers who need programmes! Pre-event workshops on March 16th have also been specially tailored to reinforce our longtime mission of encouraging high quality international co-productions.”



Organized by SUNNY SIDE OF THE DOC and XIAMEN DOC, with the support of the MEDIA Programme of the European Union and CCTV group, **ASIAN SIDE OF THE DOC 2015** offers extensive opportunities for all delegates with access key distributors, commissioners, funders, advisors and buyers from across Asia and beyond.



The Vice Minister of Xiamen Municipal Communication Department and President of Xiamen Media Group, **Guoqing XU**, points out that the cultural melting-pot of Xiamen makes it a privileged place of exchanges between China and foreign countries.



“Xiamen’s history is full of fascinating anecdotes, creativity, vitality, and the natural surroundings never lack sun or ocean. For the first edition of the Xiamen International Documentary Conference, we are pleased to welcome the marketplace event Asian Side of the Doc. We really hope the city will become a strategic meeting point about factual programming between Asian countries as well as between Asia and other parts of the world. Come prepared in March 2015, Xiamen awaits.”

In total, 650 documentary professionals from 45 countries, including 130 decision makers attended last year’s event, making Asian Side of the Doc, the first major international documentary and factual marketplace in Asia. The proven benefit of a 1500m2 exhibition space will again enable the buying and selling of programmes.

ABOUT ASIAN ASIAN SIDE OF THE DOC

Asian Side of the Doc is the first international documentary marketplace in Asia. Created in 2010, this annual event offers new business and creative partnerships opportunities for the international doc professionals on the dynamic Asian factual programmes sector now running in both directions, Asia to Asia, and Asia to the rest of the world.

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ABOUT XIAMEN DOC

Xiamen International Documentary Conference, officially named “Xiamen Doc” is a new initiative to be launched in 2015 in the city of Xiamen, China. Organized by Xiamen Culture and Media Group, with the support of CCTV and Xiamen Municipal Government, “Xiamen Doc” aims at becoming an annual international conference dedicated to documentary films including a festival, a marketplace and a co-production platform in Xiamen.