

## **SUNNY SIDE OF THE DOC: LONDON RENDEZ-VOUS**

**4-5 March 2008**

**In association with the French Institute and Sheffield Doc/Fest**

After **New York 2004**, **Toronto 2005**, **Washington 2006**, and **Montreal 2007**, **Sunny Side of the Doc** will organize the 5<sup>th</sup> Co-production Meeting in **London** between **4-5 March 2008**. Building on its success over the last four years, the Rendez-Vous has been refocused to include new goals and procedures.

- 1- The number of **participants will be limited to about 120** to ensure the quality and co-production potential of the projects presented. To register, participants will be required to take part in a selection process based on the presentation of two projects.  
The projects must be “approved” by at least **one French or English broadcaster and/or distributor**. They must be currently under development and be potentially interesting to broadcasters/distributors in both countries.
- 2- All selected projects will be accessible on the [www.sunnysideofthedoc.com](http://www.sunnysideofthedoc.com) website three weeks before the event. Visitors will be directed to any available trailers via a link to the host site.
- 3- **The pitch sessions will be limited to 12 projects** and last 15 minutes per presentation/Q&A. The channels will select no more than one project to pitch during a plenary meeting or in front of a presentation panel, with the producer of the project. **New:** financiers/distributors will be able to select and pitch a project in plenary meetings with the producer and associated broadcaster.
- 4- To save time, we suggest that the channels present send us a description of their editorial guidelines. They will be made available on our website.  
The Commissioning Editors will present their expectations and needs during a plenary session.

Previous events put the emphasis on co-production relationships between broadcasters and producers. The development of the global market and ancillary markets – one of the issues analysed at the last Sunny Side – revealed the need to expand these co-production relationships. More emphasis will therefore be placed on distributors, who are now involved in the financing of films at an increasingly early stage in their development.

When selecting projects to pitch, we will give priority to those projects involving the largest possible number of participants, that is, broadcasters/distributors/institutions/new media/non-TV financing, etc.

Private meetings will be allotted more time and a dedicated space.

Registrations close once the maximum number of participants has been reached. Details of the accreditation fee and promotional options are available on the registration form on the Sunny Side website.

Contacts : [sales@sunnysideofthedoc.com](mailto:sales@sunnysideofthedoc.com) and [jj.peretti@wanadoo.fr](mailto:jj.peretti@wanadoo.fr)